



Runners ART Parade 2014

Manchester, Connecticut

Sponsorship Form

I want to support the Runners ART Parade 2014 at the following level:

- Bronze Medal Sponsor - \$2,500
- Silver Medal Sponsor - \$5,000
- Gold Medal Sponsor - \$7,500
- Olympic Medal Patron - Above \$7,500
- Group Sponsorship - \$_____

Name/Title _____
 Organization _____
 Email _____
 Phone _____
 Address _____
 City _____
 State/Zip _____

Please PRINT name as you would like it to appear in printed materials and on the runner sculpture plaque (Maximum of 25 Characters)

Payment Options:

- Check enclosed (Payable to Imagine Main Street)
- I am unable to participate, but please accept my donation of \$_____
- I prefer that my gift be anonymous

Send payment and form to:

Runners ART Parade 2014
Imagine Main Street
903 Main Street
Manchester, CT 06040

For additional information contact:
Imagine Main Street, 860-645-6800 or
visit www.imaginemainstreet.com.

PLEASE READ BELOW AND SIGN YOUR NAME AT THE BOTTOM OF THIS PAGE

You ("You" or "Your") acknowledge that You are submitting this Sponsorship Form and pledge to pay or payment in the amount of \$2,500.00 to the Runners ART Parade 2014 address listed below in exchange for certain promotional benefits to be provided by the Runners ART Parade ("Us," "We" or "Our") regarding the Runners ART Parade 2014. You agree to be legally bound by the following terms and conditions:

1. The benefits to be provided by Us to You are described in the Sponsorship Packet and are subject to the terms and conditions of this Sponsorship Form.
2. The location(s) in Manchester where the runner sculpture(s) You adopt will be placed will be determined by Us. If You commission any design for any of Your adopted runner sculpture(s), You agree to, and understand Your commissioned artist will, comply with the Guidelines and Approval Process for Commissioned Designs to be provided by Us.
3. If Your runner(s) sustains damage during the event, We, in Our sole discretion, may make any reasonable repairs to Your runner sculpture(s) and shall determine if, when, and how We will repair your runner(s).
4. You will be permitted to use the name the "Runners ART Parade 2014" and the runner sculpture design(s) which appear on Your adopted runner sculpture(s) only for the purpose of general promotion or advertising of Your products or services and until December 31, 2014. Any use by You of the name the "Runners ART Parade 2014" or the runner sculpture design(s) must be approved by Us. We will respond to a request for approval within ten business days after You make the request to Us. You acknowledge and agree that You do not own any right, title or interest in the name "Runners ART Parade 2014" or any of the runner sculpture design(s), that the name and the design(s) cannot be attached to, incorporated into, or distributed with any product or merchandise by You or on Your behalf and that You will not use the name or the design(s) to reflect adversely upon Our good name or upon the high character of the name and the designs.
5. We will determine which of the adopted runner sculpture(s), if any, are to be auctioned. You will not be entitled to receive any proceeds from the auctioning of any of Your adopted runner sculpture(s).

Signature _____

