

## **Runners ART Parade 2014**

Manchester, Connecticut

### **What is the Runners ART Parade?**

It is a public art project of fiberglass runner sculptures hand painted by jury selected artists exhibited on Main Street to meet, greet and entertain all those who visit the historic district of Downtown Manchester, CT.

### **How does it work?**

A Runners ART Parade panel will assign a local professional or emerging artist based on their design submissions. Each artist will be given a "bare" runner and a stipend to cover the cost of materials. The cost of each runner sculpture is underwritten by a sponsor. In June of 2014 there will be an unveiling of all of the runner sculptures. All of the runner sculptures will be displayed on Main Street in historic Downtown Manchester beginning in June of 2014 and concluding in November of 2014 prior to the Manchester Road Race. In October of 2014 three runner sculptures will be chosen for auction at a gala fundraiser that will be held at the Dehn Gallery located at MCC on Main Art and Education Center.

### **How do I participate?**

Being involved in the Runners ART Parade makes sense in many ways. You will be part of a high-profile community event and your name will be highlighted in the Runners ART Parade advertising and marketing materials. This is a collaborative event that everyone in the community – businesses, artists, individual sponsors and civic organizations – can participate in. The sponsorships will cover the cost of the sculptures, materials and the artist's stipends. Any additional proceeds will be used for future public arts projects in the historic district of Downtown Manchester.

Use your imagination and join us in creating an unforgettable ART run for Manchester, CT!

**Please contact us as soon as possible.** All artists and patrons are invited to log on to our web site, [www.imaginemainstreet.com](http://www.imaginemainstreet.com) for additional information, artist applications and sponsorship forms.

**Contact: Imagine Main Street, 860-645-6800,  
[info@imaginemainstreet.com](mailto:info@imaginemainstreet.com) or visit  
[www.imaginemainstreet.com](http://www.imaginemainstreet.com).**

